

Pamphlets Promoting Employment and Careers in the Workforce that Helps People to Overcome Problems from Drug and Alcohol Misuse

The NSW Drug and Alcohol Workforce Development Council, a State Government Ministerial Council, has produced a set of three recruitment pamphlets encouraging university students, professionals and mature aged people to join the drug and alcohol workforce.

Since October 2007, the pamphlets have been distributed via:

- sending the pamphlets to NSW universities and TAFE campuses
- sending the pamphlets to professional bodies for distribution to members
- inserting the pamphlets in 5000 copies in the *Of Substance* magazine
- raising awareness of the pamphlets at a meeting of ethnic minority community representatives
- providing copies of the pamphlets to participants at the NADA conference and to Community Drug Action teams.

The pamphlets include the following key messages:

Join the workforce that helps people to overcome the misuse of drugs and alcohol

- **Working to help people with drug and alcohol problems makes a positive difference to your community.**
- **This workforce has career and learning opportunities for a wide range of people including professionals who would like a career change and mature aged or retired people who think they can help.**
- **Jobs include frontline work helping people who have misused drugs and alcohol, through to community education, and research.**
- **You can build on your work and life experiences and gain new skills and knowledge when you move into this dynamic area of the workforce.**
- **You can learn and get qualified on the job**
- **You can work full or part-time, job share or work flexible hours.**
- **This workforce contributes to making families healthier and safer.**
- **These pamphlets have plenty of information about where to go, who to see, what to do and what to read about finding a job in this important and caring workforce sector.**

